



**The company returns again this year to the Saló Barcelona Building Construmat trade show, where it will again act as a global partner and offer its own series of presentations.**

## **At BBConstrumat, Sorigué will bring together a group of experts to discuss innovation**

- **As part of its participation in this international construction convention, the company has prepared a complete series of presentations, to be held in its own booth, dealing with prospects for the future, energy, and Big Data.**
- **The experts invited to this, the second edition of BBConstrumat, will provide a rich forum for discussion by sharing their experience with Sorigué's professionals, clients and suppliers.**
- **With this program, Sorigué continues to uphold its strategic commitment to the development of talent, innovation, and giving back to society.**
- **At this year's event, the President of Sorigué, Ana Vallés, will make her debut as the President of BB Construmat.**

Barcelona, 23 May – The Sorigué business group, a leader in construction, materials, urban and industrial services, and water engineering and technology, will once again participate in this year's trade show with a 125 m<sup>2</sup> booth located in the center of pavilion 2 of the Gran Via de Fira Barcelona hall, where it will present its latest developments.

The group, led by Ana Vallés, who this year will also debut as President of the Barcelona Building Construmat Organizing Committee, has organized its own series of presentations, to be given over the four-day course of the fair under the direction of outside contributors and professionals from its own group. The series, dealing with industry challenges, is organized into three blocks: the future, energy and Big Data.

On offer at this forum will be not only the vision of experts, but also specific knowledge developed by Sorigué in connection with the subjects to be dealt with. The purpose of the program is to exchange knowledge, develop talent, and share the tools that are now being implemented throughout our industry.

### **Sorigué's strategic approaches**

The group led by Ana Vallés has undertaken – as part of the **human resources** component of its current Strategic Plan, to identify and retain talent both within and outside its group and to implement a competency management system involving Personal Action Plans to be applied in stages to the organization's entire team.

Within the framework of the company's **positioning and return** policy, the company, headquartered in the city of Lleida, created a Department of Corporate Responsibility in 2016,



charged with ensuring the sustainable growth of Sorigué, and has established, among other measures, the organization's first Code of Ethics.

As regards its approach to **innovation**, at the beginning of this year the company instituted its Innovation Department, which will lead the group in all matters touching on innovation and will supplement the efforts already made by the Innovation Advisement Council, the company's consultative and advisement body for R+D+i, consisting of Rolf Tarrach, President of the European University Association (UEA), Lluís Torner, Director of the Photonic Sciences Institute (ICFO), and Núria Sebastián, Vice-president of the Scientific Council of the European Research Council (ERC), together with other outstanding figures in Spain's research community.

For the development of this key strategic component, the company also has an Internal Innovation Committee made up of professionals from different departments for the purpose of generating synergies, and which has carried out a variety of R+D+i projects featuring research in asphalt, prefabricated concrete, and aggregate products.

In the **business sustainability** area, Sorigué has also created an Expansion Department that has implemented a new business development strategy.

### **Sorigué**

Sorigué is a solid, dynamic business group, a leader in the construction, services, materials, technology, and water engineering sectors, with a firm commitment to innovation and to giving back to society. It fulfills this commitment by contributing to the growth of its own workers and their families, its clients and suppliers, and of the communities and settings where it carries out its business activities.

The company, which maintains a presence in all of Spain's principal cities, has broad experience in both civil works and construction, where it specializes in industrial and residential construction and the building of unique projects such as healthcare, educational, and sporting facilities, hotels, and parking structures, among others. Sorigué carries out both new civil works and partial or complete restoration projects, and is known for its capacity to cover the entire life cycle of an infrastructure, from design, through construction, to conservation and maintenance.

Its comprehensive business model has also established the group as a leader in the development of high value-added products in the asphalt and prefabricated concrete area. Its dedication to innovation has made the company a pioneer in the development and application of environmentally sustainable methods and practices.

**To arrange for press attendance at any of the presentations and/or for further information, please contact:**

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